

SmartFolio

BY

**SMART
FACTORIES **

Videos | Content | Design | Strategy

A portrait of Prashun Pawar, a man with short brown hair, a beard, and glasses, smiling. He is wearing a blue and white patterned shirt. The background is a blurred indoor setting with blue and orange tones.

PRASHUN

THE SMART LEAD

Prashun

Founder & Creative Director, Smart Factories

Smart Factories is a creative studio led by Prashun Pawar, a multidisciplinary professional with **9+ years of experience** in content, video, and digital strategy.

Prashun's journey spans a diverse range of industries—from D2C brands and tech consultancies to wellness and many more. Prashun's focus is simple: **meet the brief, exceed expectations, and deliver** impactful content.

With Smart Factories, you're not just hiring a creative team; you're **partnering with a trusted professional** who understands business goals and delivers results.

THE SMART TEAM



PRASHUN PAWAR

Founder & Creative Director

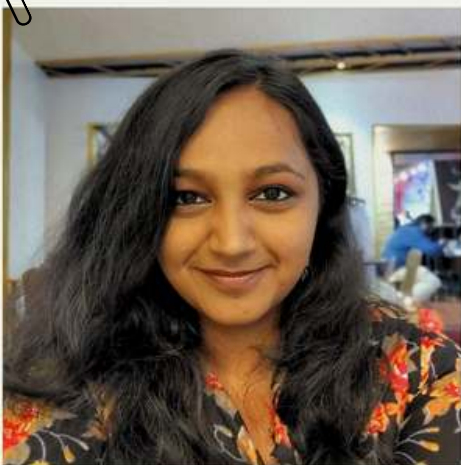
Leads creative vision, content strategy, and project execution.



SHARAYU NEHERE

Production & Research

Manages project flow, research, and coordination.



PREETI PILLAI

Voiceover & Strategic Support

Voiceovers, strategic input, and creative guidance.



NIKHIL SALVE

Camerawork & Support

Handles on-ground shooting and technical support.

WHO WE ARE

Founded by **Prashun Pawar**, a multidisciplinary creator with **9+ years** of hands-on experience, Smart Factories was born with a clear mission: **to help brands and individuals communicate with clarity, creativity, and conviction.**

We specialize in crafting **high-impact content** that doesn't just look good — it works. From scripting scroll-stopping videos to designing intelligent campaigns, we build assets that carry purpose.

Our approach is **lean, smart, and collaborative** — perfect for brands that want thoughtful execution without the fluff. We've worked across industries: **tech, wellness, education, D2C, consulting, and beyond.**

Whether it's a startup looking to launch right or an established player needing fresh energy, **we bring both precision and personality to the table.**

At Smart Factories, **every project is a partnership. We listen closely, think deeply, and create intentionally** because **your story deserves impact.**

Content That Speaks Volumes
Tailored content solutions that amplify your brand's voice.



Turn Visitors into Customers
From Clicks to Customers

Maximize your website's potential with **advanced CRO techniques** that convert visitors into loyal customers.



Your Brand, Socially Empowered
Elevate Your Social Presence

Experience the power of social media to **Amplify your brand's voice** and **Connect with your audience**.



Transform Your Online Presence
Revamp Your website Today

Optimize **Navigation, Speed, and Aesthetics** for maximum impact.



Stand Out with a Strong Identity
Transform Your Brand

Elevate your site's **usability** with our **comprehensive UX audit and redesign solutions**.



Capture Attention Drive Engagement

Convert viewers into loyal customers. Elevate your marketing with **impactful videos**.



Smart Services

Boost Engagement with Better User Experience
Start Your UX Transformation Today

Elevate your site's **usability** with our **comprehensive UX audit and redesign solutions**.
Make every visit to your site a pleasure.



Convert Leads into Loyal Customers
Smart Automation, Real Results

Automate your lead nurturing process and experience a **streamlined approach to growing your business**.



Transform Clicks into Customers
Reach the **Right Audience** Every Time

With our **Full-scale PPC campaigns**, we ensure your ads reach the right audience at the right time.



Designs That Stand Out
Redefine Brand Identity

Make a lasting impression with **unique, high-quality graphic designs** tailored to your brand.



Create Unique Visuals



Optimize Your Online Store
Drive Sales, Delight Customers

Enhance your online presence and drive sales with **high-quality, high-performing** designs.





Video Production

We produce reels, interviews, explainers, and corporate stories, with on-ground shoots, expert editing, and polished color grading for high-quality results.



Content Creation

Our content team crafts blogs, scripts, social copy, and SEO content—designed to inform, engage, and drive digital visibility.



Branding & Design

From logos and visual identities to pitch decks and social graphics, we create designs that reflect your brand's essence and communicate your story.



Web & Mobile Design & Dev

We build user-friendly WordPress websites, Mobile apps, landing pages, and intuitive UI/UX designs that enhance your digital presence and user engagement.



Performance Marketing

We plan and execute Google Ads, Meta Ads, and other digital campaigns—combining strategic planning with creative content for maximum impact.



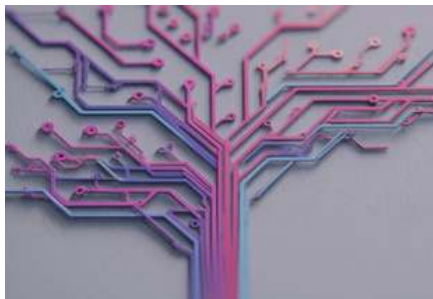
Content Strategy, Consulting

We help brands align their messaging with their goals, offering content roadmaps, campaign planning, and creative direction for cohesive storytelling.



SEO

We help identifying target keywords, optimizing content, and enhancing search visibility. From in-depth keyword research to on-page optimization.



Directed AI Production

From conceptualizing to final execution, we provide the direction—prompt systems, style guides, and automation—so AI produces on-brand images, video, and copy you can ship.



Voiceover & Sound Design

Crisp, clear, and engaging voiceovers for video content and audio branding.



Social Media Management

Managing your brand's social presence with engaging content, community management, and performance tracking.



E-commerce Management

Comprehensive e-commerce solutions from store setup to product management and order fulfillment.



Custom Creative Solutions

Whether it's packaging design, pitch decks, podcasts, voiceovers or unique creative challenges, we deliver tailored solutions that meet your goals.

Smart Tools We Use

Ad campaigns & Performance Tracking

- Google Ads
- Google Analytics
- Meta Business Suite
- LinkedIn Ads
- Google Tag Manager

Video Production & Editing

- DaVinci Resolve Studio
- Adobe Premiere Pro
- Blender
- Flixier

Audio & Voiceover

- Logic Pro
- FL Studio
- Audacity
- DaVinci Resolve Studio

Design & Branding

- Canva
- Adobe Illustrator
- Adobe Photoshop
- Figma

Ai Tools

- Chat-GPT
- Google gemini
- Perplexity
- Veo
- Claude
- Google AI Studio

Content & SEO

- SEMrush
- Grammarly
- Google Analytics
- Google Search Console
- Google Ad Words

E-commerce, Web Design & Dev

- WordPress
- Figma
- Shopify

Mobile & Web Development

- Android Studio
- Flutter
- Cursor

Generative Workflow

- ComfyUI
- Flux
- Wan
- RunPod

Our Smart Clients

saviant[®]
applying intelligence

FELSS
The smarter way of forming.

AMBITECH[®]
Ab Hoga Har Ghar Healthy

Indic
Scents
TM

KOORA

Am
AmoMama

TRIP MITRA
YOUR FRIENDLY TRAVEL PARTNER

Technocrat**Talks**

m mahakatha

PARALLEL
LEARNING

HeneryHawk[®]



ELIXIR
BRANDING PROFESSIONALS



Hanu Reddy Realty[®]
INTERNATIONAL REAL ESTATE BROKERS

STUDIO
सर्ववार्तहम्

We've also had the privilege of working with individual clients on personal projects such as LinkedIn branding, Digital profiles, Service marketing and more.

Koora

Sustainable Travel Luggage Brand (D2C)



Koora aimed to **establish itself as a premium, eco-conscious luggage brand** in a competitive market. They needed a holistic **digital and content strategy** to communicate their values, engage customers, and **drive online visibility**.

Our Work

- **Social Media Management:** Created and scheduled engaging posts across Instagram, Facebook, and TikTok, aligning visuals and captions with Koora's sustainability narrative.
- **UGC Collaborations:** Identified and partnered with micro-influencers to produce authentic user-generated content, expanding organic reach and trust.
- **Website Content:** Wrote SEO-optimized product descriptions, category pages, and landing content balancing technical details with storytelling.
- **Product Imagery & Banners:** Captured and edited high-quality product and lifestyle images, designed promotional banners for digital use.
- **Blog Creation:** Authored informative, brand-aligned blog posts on travel and sustainability topics to boost SEO and audience engagement.
- **Content Strategy & Consulting:** Provided ongoing guidance on content tone, planning, and creative direction for consistent brand voice.

Impact

Strengthened Koora's digital footprint, grew organic reach, and established an authoritative voice in the sustainable travel market.




SPECIAL OFFER NEW YEAR SALE

UP TO 70% OFF

[SHOP NOW](#)

koora.com.au



BLUE GREY
TIMELESS. VERSATILE.



EARTHY GOLD
EFFORTLESSLY BOLD



SAGE GREEN
DISTINCTLY SEEN



MUTED OLIVE
LOUD ADVENTURES

Swipe

MINIMAL ON LOOKS. MAX ON IMPACT.

WHERE COOL MEETS CLASS.





[KOORA.COM.AU](http://koora.com.au)

SAVE UP TO 50%

+35% OFF sitewide
(extra 15% OFF on sign up)

ENJOY BRIGHT TRAVEL LIGHT.





[KOORA.COM.AU](http://koora.com.au)

SAVE UP TO 50%

+35% OFF sitewide
(extra 15% OFF on sign up)

GO GREEN, GO FAR.





[KOORA.COM.AU](http://koora.com.au)

SAVE UP TO 50%

+35% OFF sitewide
(extra 15% OFF on sign up)

A SHADE OF SOPHISTICATION.





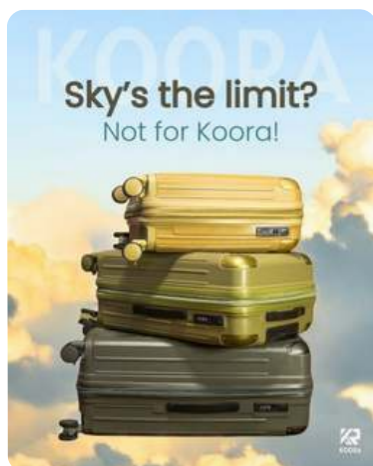
[KOORA.COM.AU](http://koora.com.au)

BORN IN AUSTRALIA





Flawless Product Imagery





Technocrat Talks

(Digital Media)



TechnocratTalks

India's Premier Industrial Channel and Podcast



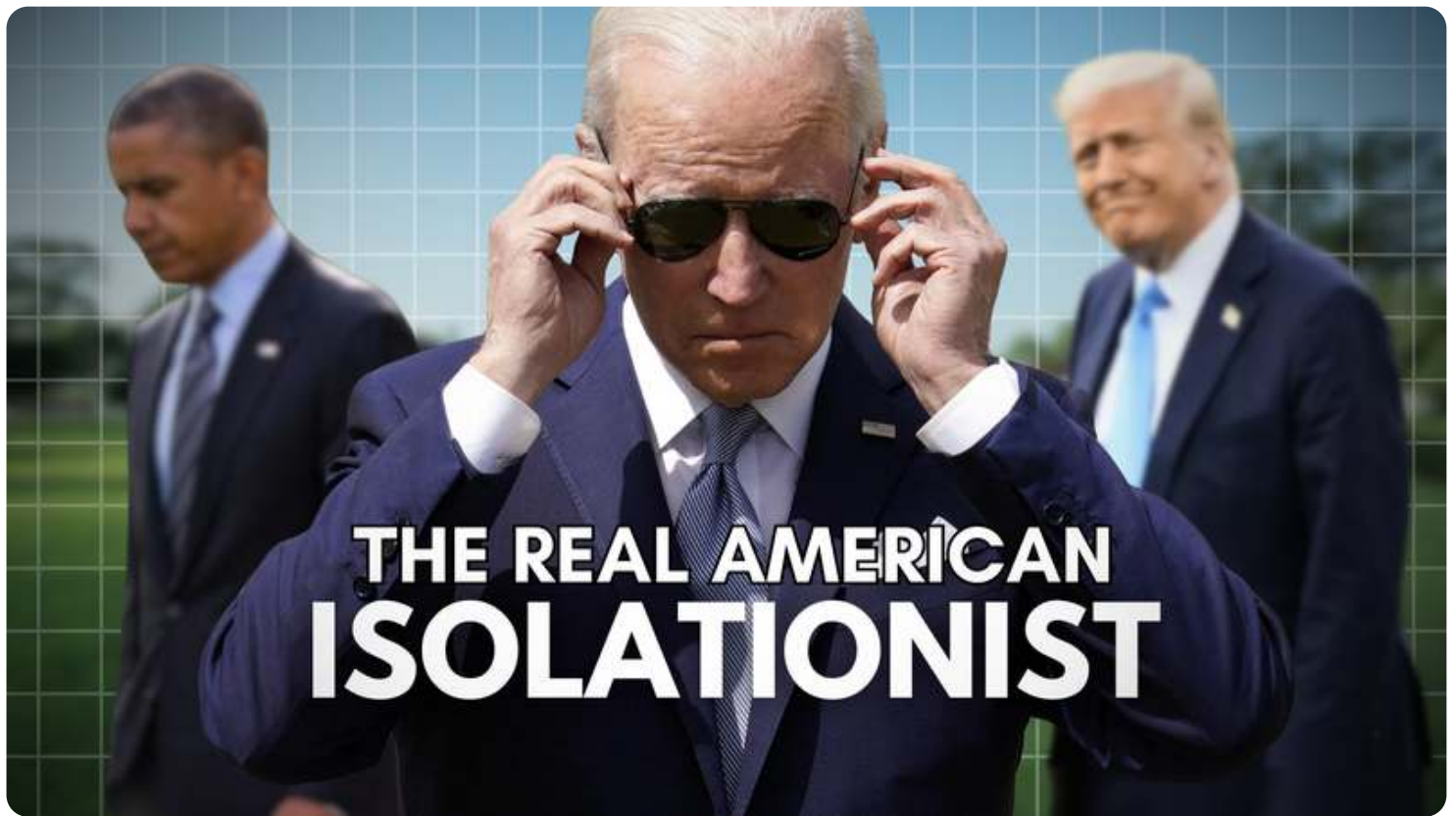
To establish Technocrat Talks as a thought leader in economic, policy, and industrial content by **managing their complete digital production pipeline**—including **scripting, shooting, editing, and YouTube management**—and ensuring **consistent, high-quality content delivery** across social media

Our Work

- **Complete Content Production:** From initial scripting and planning to on-site shooting, editing, and final production, we handled the entire content workflow.
- **YouTube Management:** Oversaw the YouTube channel, ensuring regular publishing, high-quality content, SEO optimization, and engaging visuals for each video.
- **Social Media Management:** Created, scheduled, and posted content tailored to Instagram and Facebook, maintaining a consistent voice and style.
- **LinkedIn Articles:** Authored professional, insightful LinkedIn articles to reinforce Technocrat Talks' credibility and expand its professional audience reach.
- **Website Development:** Built a clear, professional website showcasing Technocrat Talks' vision, values, and video content, positioning them as a knowledge-sharing platform.
- **Promotions & Audience Engagement:** Executed targeted strategies for YouTube and social media promotions, increasing reach, engagement, and subscriber growth.
- **Visual & Brand Consistency:** Maintained a cohesive brand identity across all platforms, ensuring professionalism and recognition.

Impact

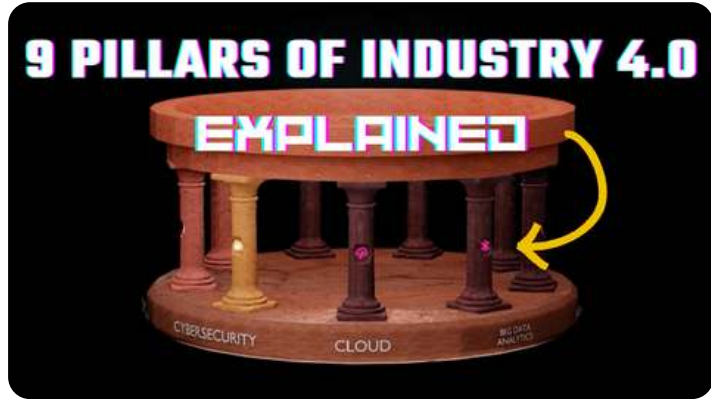
Grew YouTube from **0 to 2.13K subscribers, 333 videos, and over 113K views**. Boosted **digital reach and audience engagement**. Established Technocrat Talks as a trusted industry voice.



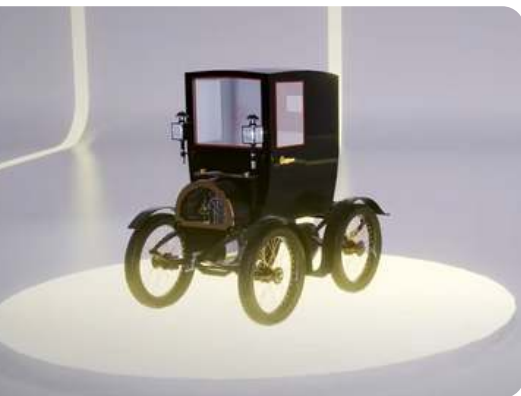
THE REAL AMERICAN ISOLATIONIST

Catchy Thumbnails





Custom 3D Visuals



Custom 3D Animations





Dattopant Mhaskar Social Foundation

Non-profit Organization

स्व. दत्तोपंत म्हसकर सार्वजनिक विश्वस्त संस्था

सेवा

आपल्या हिंदू संस्कृतीत नराचा नारायण होणे अशी एक संकल्पना आहे.

वाङ्मय

समाज परिवर्तनासाठी वाङ्मय साहित्य हे फार मोलाचे कार्य करीत असतात.

समाज प्रबोधन

"सहाणे करून सोडावे सकल जन" या संतवाणीप्रमाणे व्यक्ति संस्कारित करत समाज संघटन करण्यासाठी समाज

To create a simple, **informative, and trustworthy digital presence** for a social foundation working on community welfare initiatives. The goal was to **make their activities more visible and their impact more accessible** to the public.

Our Work

- **Website Design & Development** : We designed and developed a clean, mobile-friendly website for DMS to showcase their mission, community initiatives, and ongoing activities. The site includes sections for causes, updates, photo galleries, and donation/contact options.
- **Social Media Handling (Facebook)** : We handled the setup and regular content posting on their official Facebook page to increase awareness, build trust, and engage with the local community. Our posts included project updates, event highlights, and community impact visuals.

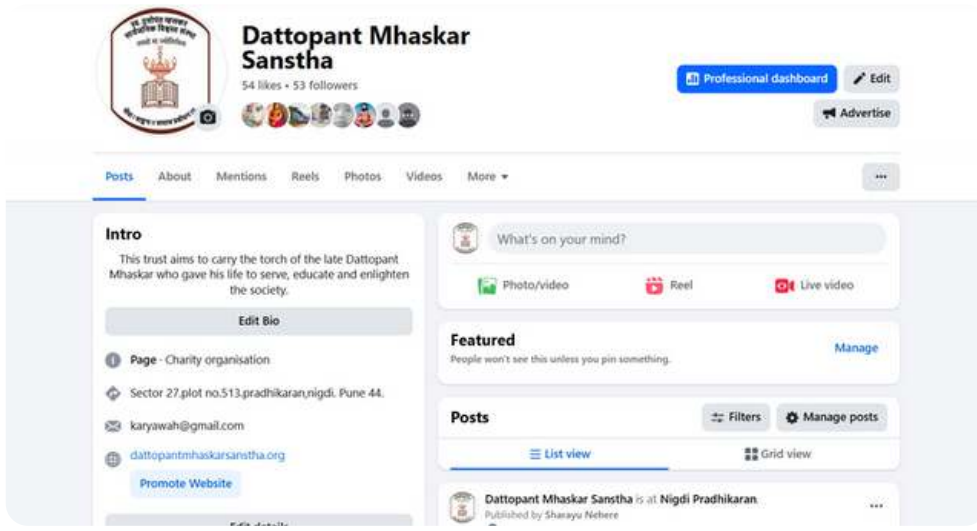
Impact

Established DMS's first digital identity, **increasing its visibility online.**

Helped DMS communicate their mission and updates more clearly with local supporters.

Boosted public trust and credibility by showcasing transparency and action

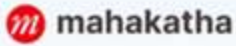
Website Visuals





Mahakatha

(Audio Meditation & Mental Wellness)

[Home](#)[Discover Mantras](#)[Blog](#)[Download your free mantra](#)

Heal Your Mind and Body

To support Mahakatha's mission of spreading ancient mantras for healing and meditation through **a stronger digital presence** — including **content, app support, and partial website development**.

Our Work

- **Website (Partial Development & Content)** : We contributed to the layout and content development of their web presence, particularly sections describing their spiritual offerings, product lines, and YouTube integrations.
- **Articles & Content Writing** : We wrote in-depth, SEO-optimized articles around mantra meanings, healing benefits, and usage practices to support organic traffic and deepen audience understanding.
- **Video Support** : Assisted with scripting, editing, and packaging video content to align with Mahakatha's brand voice—soulful, serene, and devotional.
- **App UI & Content Support** : Contributed to the UI review and content input for one of Mahakatha's apps focused on daily chanting and mantra practice. Our work helped enhance clarity, structure, and user experience.

Impact

Strengthened the brand's written and visual narrative across multiple platforms. Enhanced app and website usability with **simplified user journeys and thoughtful UI suggestions**. Enabled Mahakatha to maintain **a high-quality, meditative user experience online and in-app**.

Heal Your Mind and Body Stress

We are the world's best resource for healing meditation mantras including ancient chants from India, Vedic chants, Sanskrit mantras, Hindu mantras that include Shiva Mantras, Lakshmi mantras, Krishna Mantras and other Indian deity mantras.



Loved by over 90000+ customers ★★★★★

Our entire mantra library

Find the right mantra for you

We have a vast library of mantras for you to browse and find the one that resonates with you most. These mantras invoke several deities like Shiva, Ganesha, Krishna, Lakshmi, Hanuman, and many more.



Shiva

The Shiva mantras are known to impart peace of mind and serenity

- [Shivastakam Mantra](#)
- [Shiva Dhyaana Mantra](#)
- [Panchakshari Mantra](#)



Ganesha

The Ganesha mantras are known to remove obstacles from your path and guide you to success

- [Ganesha Beeja Mantra](#)
- [Ganesha Gayatri Mantra](#)
- [Gajananam Bhutaganadi Sevitam Mantra](#)



Krishna

The Krishna mantras will guide you to a place of deep joy and generosity

- [Devaki Suta Mantra](#)
- [3 Powerful Names of Krishna Chant](#)
- [Om Namo Bhagavate Vasudevaya Mantra](#)

[All](#)[Abundance](#)[Affirmations](#)[Breathwork](#)[Buddhism](#)[Daily Mantras Newsletter](#)[Evening Meditation](#)

Shiva's 108 Blessings - You Won't Believe the Miracles This Powerful Lord Shiva Mantra Can Bring

Feb 26, 2025

Learn about the powerful blessings Shiva can bestow upon...



The best mantra for health and prosperity

Oct 23, 2024

Mantras can be a gateway to an improved life overall. We pick...



8 Positive affirmations for wealth

Oct 23, 2024

Mindset is the first step to creating abundance. Use posi...



10 Best money affirmations

Oct 23, 2024

If you're suffering from financial insecurity, use the power of the...



5 Best mantras for money

Oct 23, 2024

If you have struggled with finances, you can try meditati...



The Best mantra for wealth

Oct 23, 2024

Mantras can help create an abundance mindset. We found...



10 Best affirmations for wealth

Oct 23, 2024

Attract riches into your life using the Law of Attraction by using...



The Best mantra for prosperity

Oct 23, 2024

Mantras can make it so that you attract success in all your...



IndicScents

(E-commerce Brand)



To build a soulful, modern **brand identity** for Indic Scents—rooted in Indian tradition yet positioned for a global audience. The goal was to **create a cohesive digital presence** that **reflects the** elegance and **authenticity of their products**.

Our Work

- **Website Design:** Built a clean, product-focused site that conveys heritage, purity, and sensory appeal.
- **Social Media Management:** Managed their Instagram and Facebook—curating posts, writing captions, editing reels, and driving consistent engagement.
- **Video Production:** Shot and edited product showcase videos for digital campaigns.
- **Amazon Account Setup & Management:** Listed products with keyword-rich descriptions, optimized listings, and ensured backend readiness.
- **Ad Management:** Strategized and ran targeted Meta ads to drive both awareness and sales.

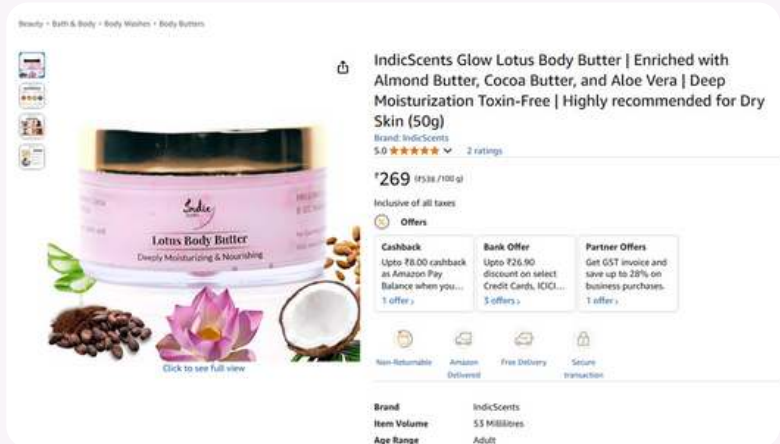
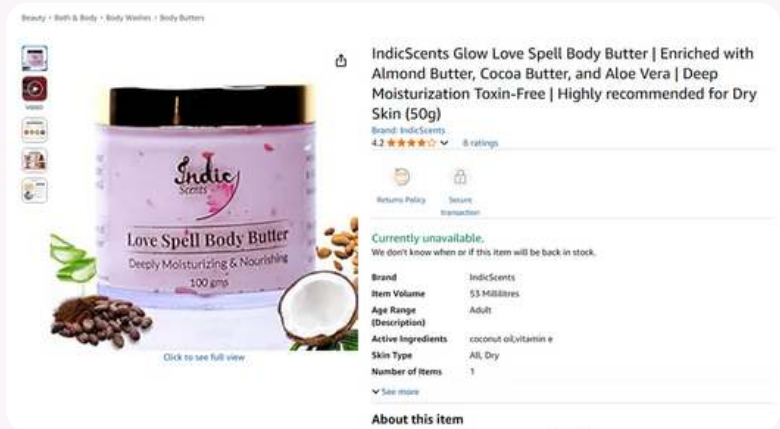
Impact

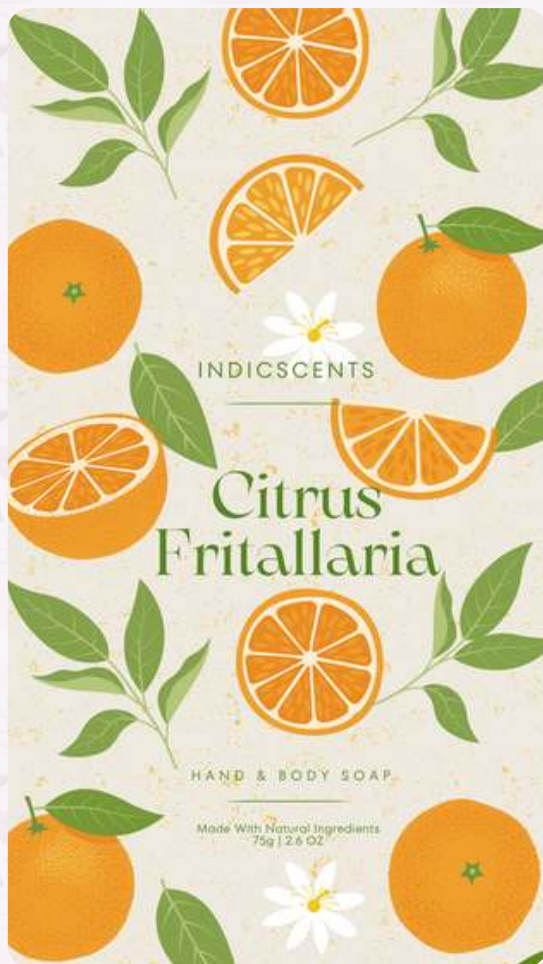
Positioned Indic Scents **as a premium** Indian fragrance **brand** with strong storytelling, aesthetic visuals, and functional digital infrastructure—ready for scale.

Social Media Handling

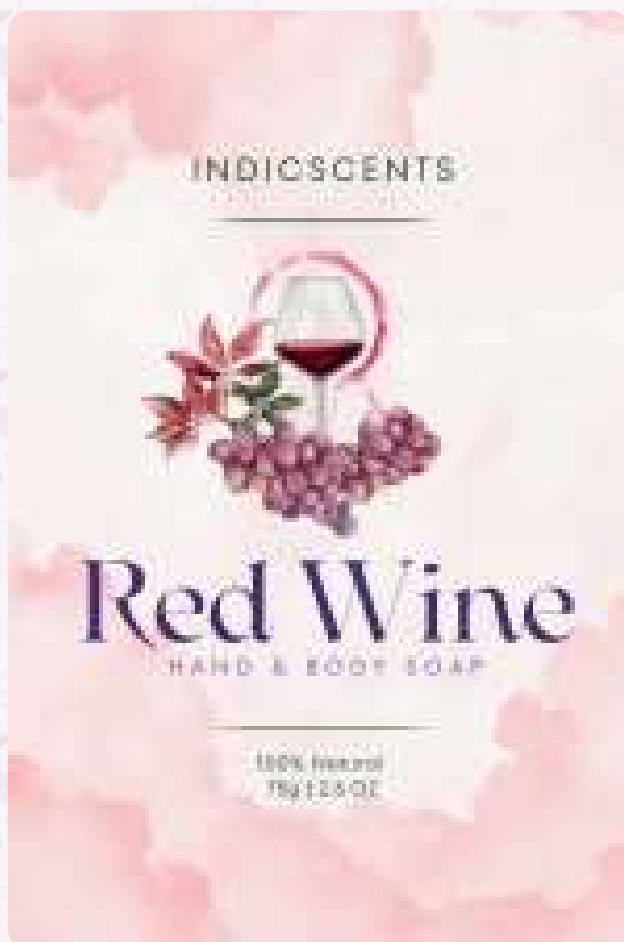


Amazon Product Listing





Product Packaging Design



INDICSSENTS SKINCARE COMPANY
Indulge in the luxurious essence of this handmade red wine soap enriched with vitamins E, where the artistry of soapmaking meets the richness of nature's bounty. Crafted meticulously with 100% natural ingredients that nurture and pamper your skin.

Immerse yourself in the velvety texture and deep, earthy aroma derived from the finest red wine. Rejoice for its antioxidant properties and skin-soothing benefits.

INGREDIENTS: Cocos Nucifera(Coconut Oil), Elaeis Guineensis(Palm Oil), Ricinus Communis(Castor Oil), Glycerin, Tocopheryl Acetate(Vitamin E), Sodium Hydroxide and Parfum

HOW TO USE: Wet your skin and lather the soap on a washcloth. Rinse it off and pat your skin dry with a clean towel.

CAUTION: For external use only. Avoid contact with eyes. If contact occurs, rinse immediately with cold water and consult a doctor.

Contact address: B-101, Marina Bay Sands, Singapore, Malaysia + 65 9018
Email: contact@rediscents.com (Phone): +91 9067846548
Best Before: Jan 2028 (Batch: PURGLY100)
NIPPI #123



To **strengthen** AmbiTech's **digital presence** and **support online sales** by creating a professional **website**, establishing **consistent social media communication**, and **optimizing product listings on Amazon** for better discoverability.

Our Work

- **Website Development:** Designed and built a clean, functional website to showcase products and boost credibility.
- **Social Media Management:** Created and managed content for platforms to enhance brand awareness and drive product interest.
- **Amazon Listing Support:** Assisted with optimized product listings to improve visibility and conversions on Amazon.

Impact

Built a professional **website**, streamlined their **social media presence**, and **improved Amazon listings**—boosting brand trust and **online visibility**.



Click to see full view



AmbiTech Respiratory 3 Ball Lung Exerciser, Spirometer, Pack of 1, White

Visit the AMBITECH Store

4.1 ★★★★★ 3,194 ratings

1K+ bought in past month

Limited time deal

-67% ₹229

M.R.P.: ₹699

Fulfilled

Inclusive of all taxes



Save Extra with 3 offers

Cashback: Get 5% back with Amazon Pay ICICI Bank credit card for Prime members. 3% back for others. Not applicable... [Details]

Bank Offer (40): 7.5% Instant Discount up to INR 1000 on Axis Bank Credit Card Non-EMI Trxn. Minimum purchase val... [See All]

See 1 more



Pay on Delivery



7 days Replacement



Amazon Delivered



Free Delivery



Top Brand

Style Name: **Spiro-1**

- Crafted with care
- It is designed keeping your choice and requirement in mind
- Hassle-free usage

Amazon Product Listing

AMBITECH
Ab Mega Har Ghar Healthy

Home About Us Products Careers Blogs Get In Touch

BLOOD PRESSURE MONITOR

Smart Blood Pressure Monitoring for all ages
Effortless Health Management for all



Click to see full view



AMBITECH Easy Nebulizer Machine With 2 Year Replacement Warranty For Adults & Kids, White

Visit the AMBITECH Store

4.2 ★★★★★ 1,705 ratings

50+ bought in past month

-44% ₹999

M.R.P.: ₹1,799

Inclusive of all taxes



Save Extra with 3 offers

Cashback: Get 5% back with Amazon Pay ICICI Bank credit card for Prime members. 3% back for others. Not applicable... [Details]

Bank Offer (40): 7.5% Instant Discount up to INR 1000 on Axis Bank Credit Card Non-EMI Trxn. Minimum purchase val... [See All]

See 1 more



Pay on Delivery



Non-Returnable



Amazon Delivered



Free Delivery



Top Brand

Model: **Neb-002**

Neb-001

₹1,069.00

₹1,799.00

Neb-002

₹999.00

₹1,799.00



To produce strategic video assets that articulate Saviant's unique culture and consulting impact—**across hiring, onboarding, and marketing use cases.**

Our Work

- Conducted **on-site shoots** for employee interviews and culture showcase at their Pune office.
- **Edited** previously recorded client testimonial **videos to align with updated branding and messaging.**
- Provided **full post-production services** including **editing, audio fixes, color correction, and motion graphics**, based on brand tone and usage context.

Impact

Helped elevate Saviant's employer branding with **high-quality, human-centric content.** Enabled internal HR and marketing teams to **communicate values and success stories more effectively** across hiring and client-facing platforms.



DOES SUPPORTIVE LEADERSHIP WORK?



applying intelligence

feedbacks are being acted upon.

velocity. quality. zero re

JIGNESH SHAH
VP, CLIENT SERVICES

Vice President, Client Services

ANUBHAV DWIWEDI
CEO, FOUNDER - SAVIANT

to talk about what it takes to come to Saviant.

In my very first month, I was encouraged

Whether it is a training or a

applying intelligence

seamlessly connects with everyone



Parallel Learning

(Branding & visual signages)



To support Parallel Learning in **delivering multilingual, high-quality voice-driven content** that enhances safety training and compliance across industries.

Our Work

- **Voiceovers:** High-quality recordings for SOPs, training videos, and safety modules.
- **Translations:** Delivered accurate and culturally appropriate versions of content in multiple Indian languages for maximum accessibility.

Impact

Enabled Parallel Learning to **scale their training solutions** across geographies, with **consistent tone, clarity, and impact** — supporting safer workplaces and better comprehension.

INDIVIDUAL CLIENTS

Aathira battles the Monster of Sleep (Custom Illustrations & Story book Design)

"Come out! Wherever you are!" she screams
And turns to look around...
But the stealthy sleep monster
Was nowhere to be found...



"The monster of sleep! The monster of sleep!
He steals my precious time!
But tonight when he comes, I'll slay him down
I have just the plan in mind..."



"I found the sleep monster!" she says to herself.
"The one who steals my time
The one who makes me tired and doesn't let me play
Tonight, victory shall be mine!"



A tall dark shadow with horns approaches
and then an ice-blue beard she sees.
The warrior princess, now ready to fight
Runs to the monster and leaps!



All the times she couldn't stay up at night
To finish a movie or a game.
All the times she failed the sleepiness test
This monster was to blame...



"Why have you come back, Sleep Monster?"
She's a little scared, a little surprised
She notices a tear falling from his big eyes...
And then the monster replied...



It was a monster who came every day
And caught her in one leap.
So quiet you could barely know he's coming



"But I'm here for you, forever and ever.
In the night, or day, or noon.
I'll be the shoulder for your tired head
because that's what good friends do."



Her papa placed his palm
on her eyes.

It was time for
the sleepiness test!

It was the Monster of Sleep!



If you knew the tale, of the brave young girl
You'd surely take a bow...
to Aathira, the **Warrior Princess!**
Hush! The story begins now...



MAYBE HE IS NOT
A MONSTER AT ALL!



And then the princess warrior thought of all the times.
Every noon and every night!
Not once had the sleep monster forgotten her.
He was always by her side

The Adventures of
AATHIRA: THE WARRIOR PRINCESS

Episode 1:
Aathira vs Monster of Sleep

"While you were dreaming those beautiful dreams...
To protect you, I took a vow.
You used to slept like a baby, but I never realized...
That you're a big girl now!"

NOOOOOOOOOOO!

"Nooooo!!!" the monster shrieks of dread
and away he begins to run
And so, as we said, the war was over
And the warrior princess had won.

She pounces and grabs its shoulder tight
And looks it in the eye without fear

And when she sits by the window, and hears
Someone sobbing in the sweetest voice
She sees a strange reflection on the glass
But the voice she could recognize!

That night the brave little warrior princess
Sat awake under the moonlight
Reading, dancing, sketching and playing
It was the perfect night!

But just when she raises her sword to slay
It's gone! The monster disappears!

She goes down the stairs ever so softly
Until she's right behind its head
And just when the monster turns to see
She chops its horns to shreds!

Then the brave young Aathira
snaps her fingers

SNAP!

And oh! What a sight to see!

But their friendship never ends...

"Please hear me out, oh warrior princess!
Let me tell you the truth...
I didn't come back to fight you or win.
I came back because I love you!"

"I've always loved you, my warrior child...
From the moment you were born.
I carried you into many magical dreams,
I was your personal unicorn!"

Her magic wand magically transforms

into a shining Sword of Masti!

Gently, he rubbed
and rubbed her eyes.

"Let's find out!" papa said.

And when he stopped,
oh no! She knew...

That the monster was by her bed!

"Are you feeling sleepy?" her mama asked

"No, no, I don't need rest!"

And that's the story of the sleep monster
and Aathira, the Warrior Princess!

They still fight, almost every night

"As long as I do masti, sleep will never come.
No sleepy eyes, no yawn!"

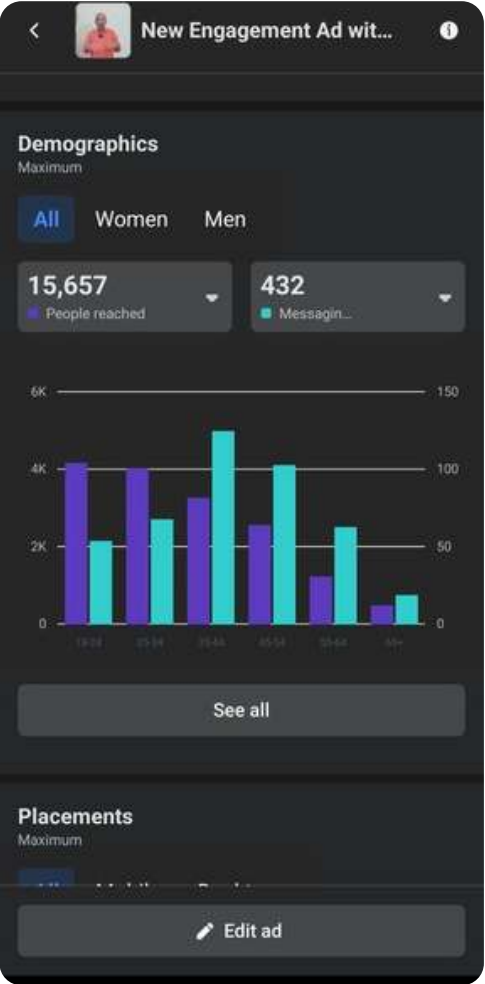
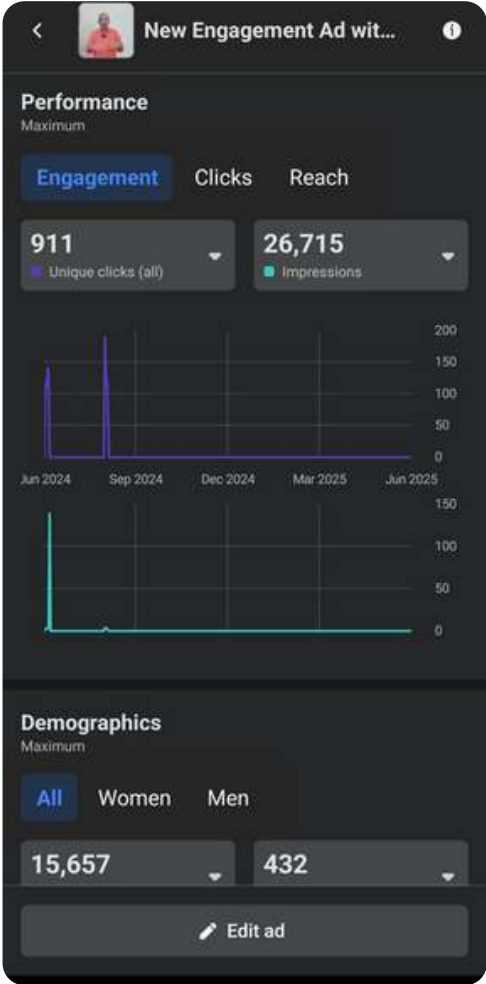
Once he goes away, I'll be free to play
And I'll be awake till dawn!"

"I was just angry that you stole my time," she said
"But now, I think I understand!
And though I might still fight you with my masti
I'll always wait for you, my friend!"

And look! There's another, and one more
She followed the trail of hair.
And from the corner of her eye she spotted him
Hiding under the castle stairs.

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